

# **GENERAL PRESENTATION 2016**

BAKKAFROST GROUP Glyvrar, Faroe Islands



### **DISCLAIMER**



- This presentation includes statements regarding future results, which are subject to risks and uncertainties. Consequently, actual results may differ significantly from the results indicated or implied in these statements.
- No representation or warranty (expressed or implied) is made as to, and no reliance should be placed on, the fairness, accuracy or completeness of the information contained herein. Accordingly, none of the Company, or any of its principal shareholders or subsidiary undertakings or any of such person's officers or employees or advisors accept any liability whatsoever arising directly or indirectly from the use of this document.



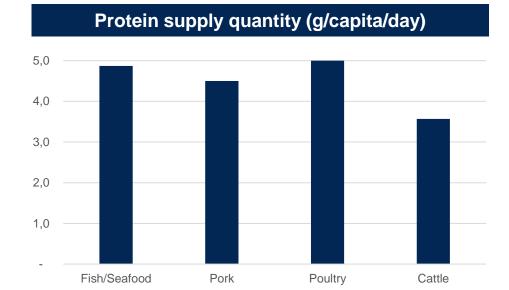


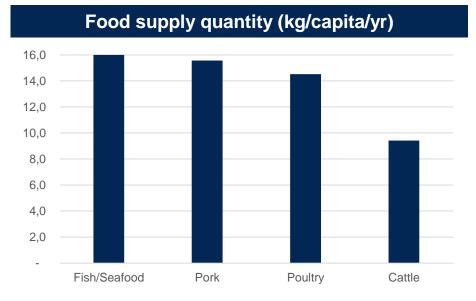
MACRO ENVIRONMENT





- Among the four most common protein categories,
   Seafood has the largest consumption protein per capita
- Together with poultry, seafood also accounts for the largest protein intake per capita
- Protein content of seafood is generally higher than pork, but lower than poultry and cattle



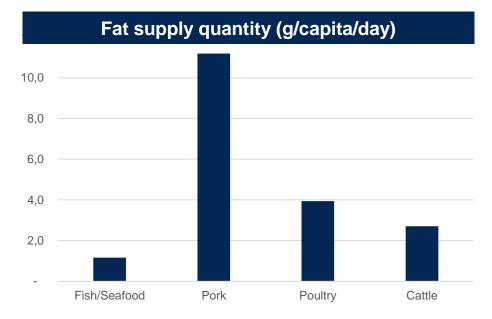


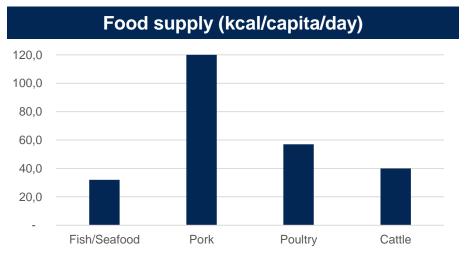
Source: FAOSTATS



#### SEAFOOD INTSTRUMENTAL IN THE TREND TOWARDS A MORE HEALTHY DIET

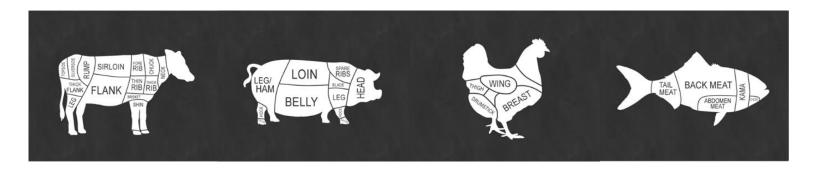
- The fight against obesity requires reduced amounts of energy (kcal) and saturated fat
- Seafood is generally very low in fat content
- Certain species such as salmonids and pelagic fish are however rich on healthy fat acids (omega 3/6)
- Replacing saturated fat with these fat acids provides significant health benefits for the consumer





Source: FAOSTATS







15 400 litres

**6 000 litres** 

4 300 litres

**1 400 litres** 



30 kg

5,9 kg

3,4 kg

2,9 kg

- Consumer awareness of environmental impact puts pressure on retail
- Costs of emission and water usage are becoming tangible and increasing

Source: M.M. & Hoekstra A.Y. (2010), Ytrestøyl et.al. (2014), Sintef report (2009), Carbon footprint and energy use of Norwegian seafood products, IME (2013)



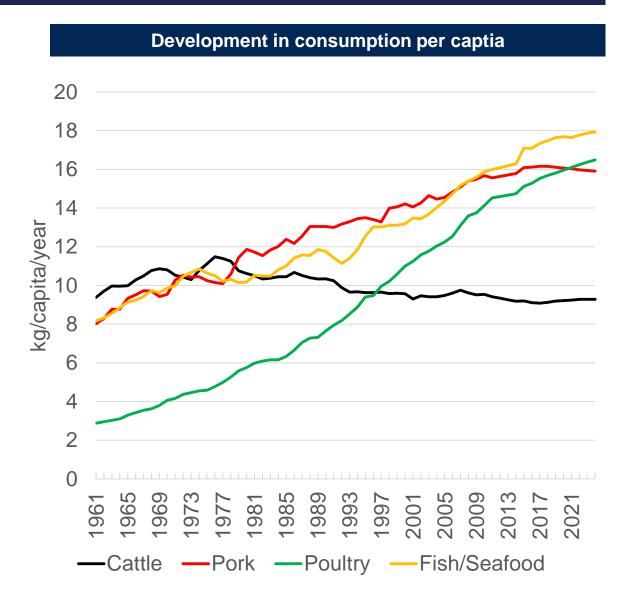
	SIRLOIN FOR SO MY SIRLOIN FOR	LEG/ HAM/ BELLY	Ming Wing ORMERS	TAIL BACK MEAT ABOOMEN ABOOMEN
Feed conversion	4,0-10,0	3,0	1,7	1,2
Energy retention	27 %	14 %	10 %	27 %
Protein retention	15 %	18 %	21 %	24 %
Edible yield	41 %	52 %	46 %	68 %
Edible meat per 100kg feed	4,0-10,0	17,0	21,0	57,0

- Seafood represented by farmed Atlantic Salmon
- Trend of increasing population and increased consumption per capita will push capacity boundaries
- Costs of producing "inefficient" protein sources expected to rise significantly with time

Source: Bakkfrost, Ytrestøyl et. al. (2014), National Beef Organisation UK (2014), Volden H. and N I Nielsen (2011), Energy and metabolizable protein supply, <a href="www.journaloffarmanimalscinence.org">www.journaloffarmanimalscinence.org</a>, Skretting 2012, Sustainable feed solutions for aquaculture, , Sintef report (2009), Carbon footprint and energy usage for Norwegian seafood products



- Consumption per capita has risen, and is expected to continue to rise – with one exception
- The most efficient categories, seafood and poultry, has outperformed, and is expected to continue to outperform, pork



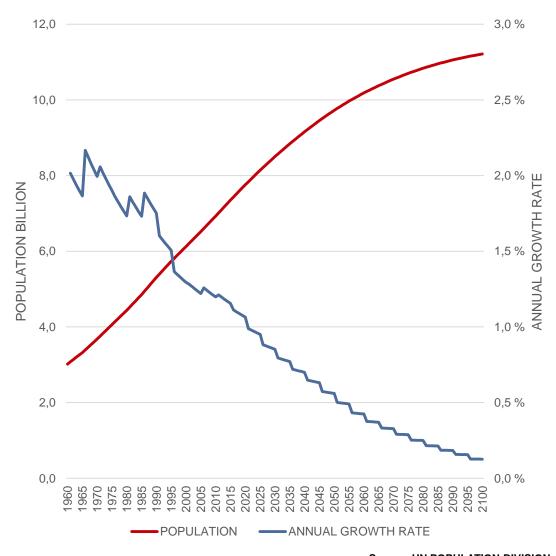
Source: FAOSTATS, OECD/FAO AGRICULTURAL OUTLOOK





- Increased consumption per capita combined with sharply rising population growth forms a large force
- Total consumption of the four categories expected to rise by >13% from 2015-2024

# World population – Development and forecasts

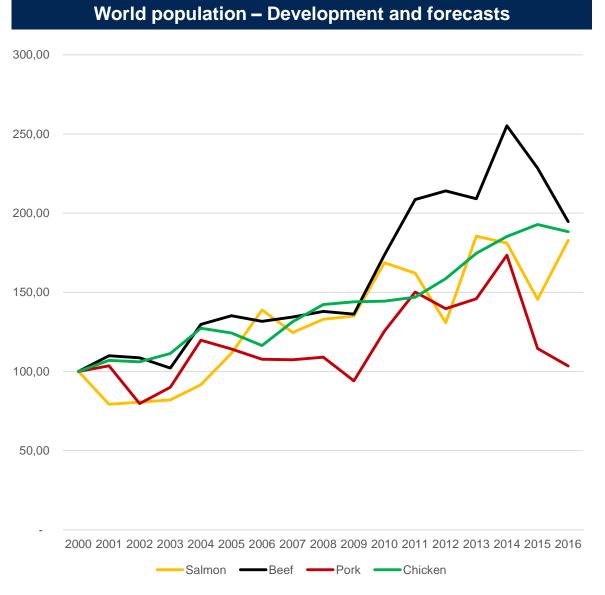


Source: UN POPULATION DIVISION





- Salmon prices have been volatile and risen in line with chicken prices
- Beef prices have generally risen more
- Pork has become relatively cheaper



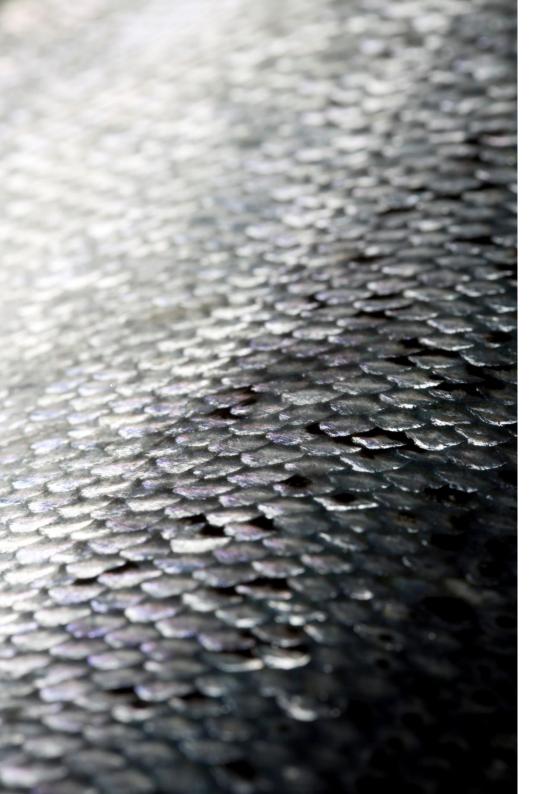
Source: IMF



	SECOND SIRLOIN FOR RIB RIB RIB FLANK  FLANK	LEG/ HAM BELLY BELLY	THOSE WING REEAST	TAIL MEAT ARDOMEN ARAT ARDOMEN
Number of items	30	64	43	32
High (GBP/kg)	36,50	15,00	19,00	50,00
Mean (GBP/kg)	21,11	6,31	10,20	19,72
Median (GBP/kg)	21,00	5,84	10,54	17,80
Low (GBP/kg)	6,43	1,80	5,20	5,56
Comparison between catego High Mean Median Low	ries (e.g. median salmon pr 21 % 47 % 52 % 35 %	oduct 29% higher than averag -50 % -56 % -58 % -62 %	ge of median observatio -37 % -29 % -24 % 10 %	ons) 66 % 38 % 29 % 17 %

- Currently, the absolute price of salmon significantly higher than pork and poultry products
- Currently, mid range salmon products slightly cheaper than cattle products

Source: Sainsbury UK, 28 May 2016, breast and fillets only for chicken



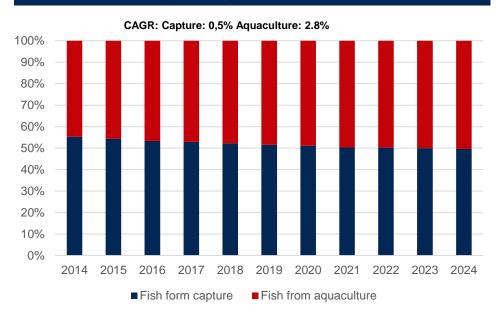


SEAFOOD – CATCH AND AQUACULTURE



- Minor growth in catch as resource is close to capacity
- Aquaculture growing at a high annual rate (2.8%)
- By 2020 aquiculture is expected to overtake wild catch in supply

# Aquaculture growing, and overtakes wild catch

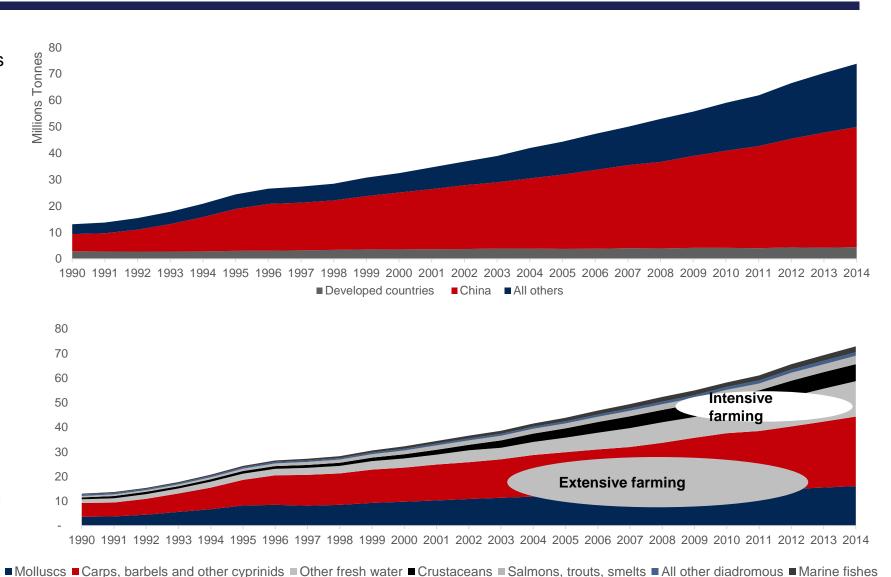


Source: FAOSTATS/OECD/Kontali





- Aquaculture has grown considerably since the 1990's
- Aquaculture still dominated by non-industrial production
- China has the majority of production – mostly nonindustrial
- Farmed Atlantic salmon represents around 2 million tonnes (~3%)



Source: Rabobank/FAO

#### **AQUACULTURE SPECIES**



- Farmed Atlantic salmon represents the future aquaculture as highly industrialized with fairly good control of operational risks
- There is a great potential in global food production in industrializing other species

Low Freshwater Trout Atlantic Salmon Sea-weed Tilapia Level of Operational Risk Shrimp Carps Other Marine Fish Mussels Catfish / Pangasius High Level of Industrialisation High Low

Source: Kontali



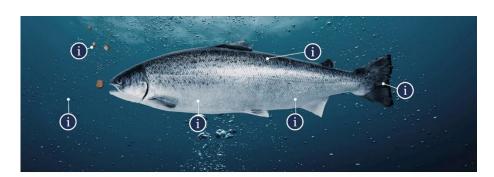


• FARMED ATLANTIC SALMON



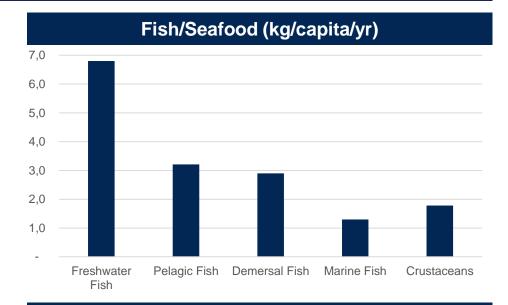


- Farmed Atlantic salmon constitutes a small high end niche within the global seafood space
- Still key category in retail on a global level due to
  - High nutritional level
  - Consistent delivery through the year
  - Red color stands out compared to most other species

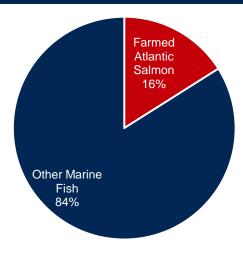








### **Marine Fish**

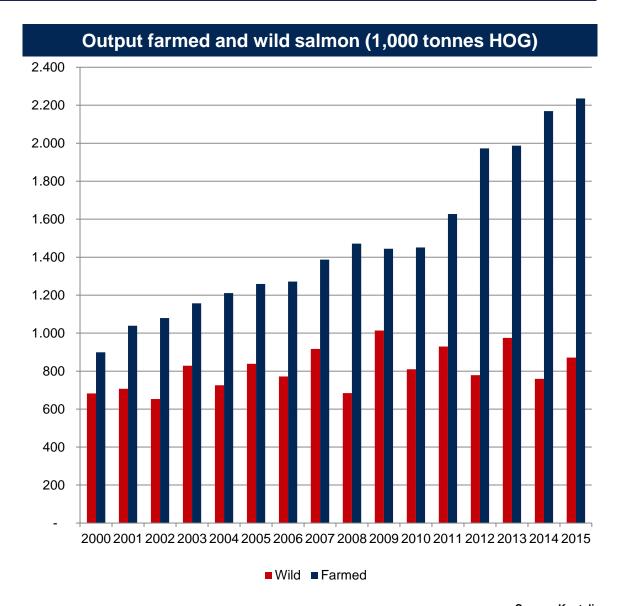


Source: FAOSTATS/OECD/Kontali

## **SALMON – WILD VS. FARMED**



- As for wild catch in general, wild salmon catch revolves around a stable average
- Wild salmon's impact on farmed salmon prices has gradually diminished

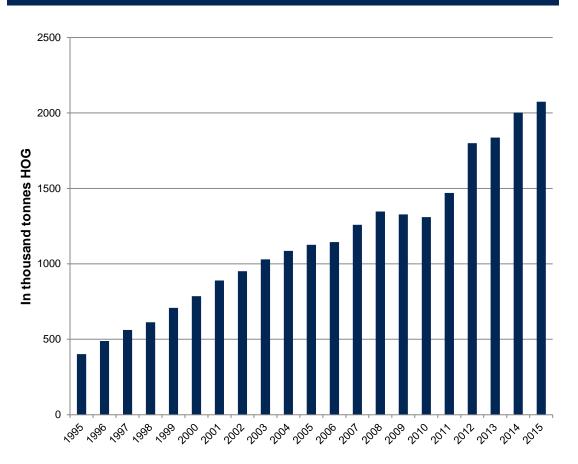


Source: Kontali



- Farmed Atlantic salmon has grown by about 8% per annum since the mid nineties
- The volatility in growth has been driven by biological set-backs and financial constraints due to cyclical pricing

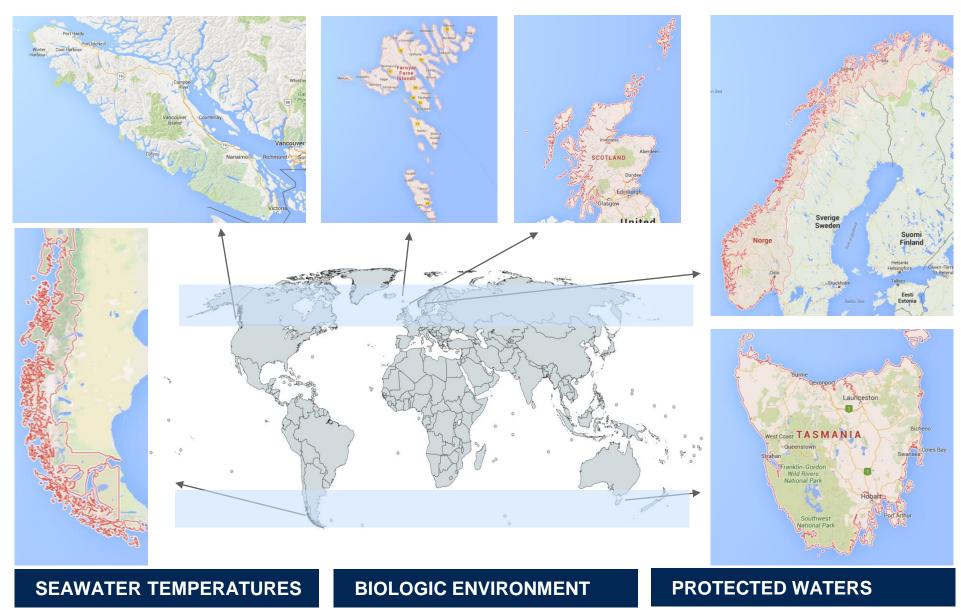
# Global output farmed Atlantic salmon (CAGR 8%)



Source: Kontali



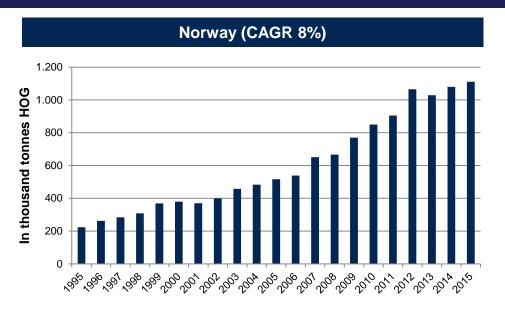


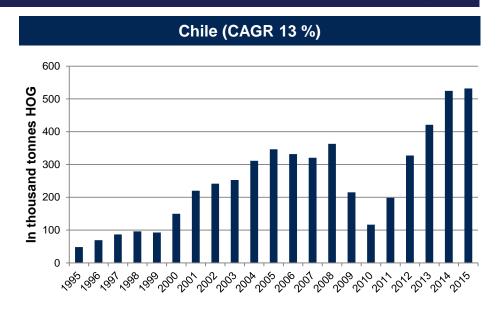


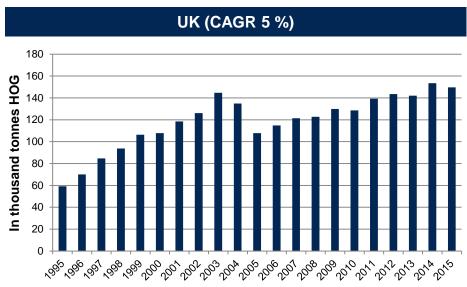
Source: www.mapchart.net, Google Maps













Source: Kontali





 Trade issues such as the Russia sanctions and strained relationship been Norway and China favours "independent" origins

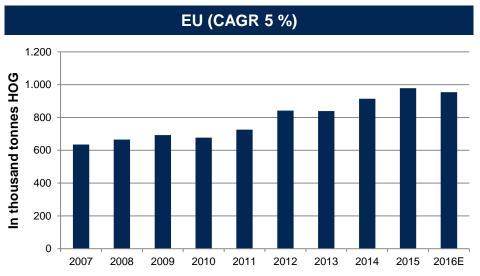
2015	EU	USA	Russia	Brazil	China	Japan	Other	<b>Total Production</b>
Norway	821	46	0	)	28	39	176	1 111
Chile	40	202	55	99	16	12	107	532
UK	109	15		)	13	0	12	150
Canada		84		)	2	1	35	122
Faroe Isl.	17	13	25		9		6	69
Australia					6	1	34	41
Ireland	13						1	14
USA		12					6	18
Other/re-export	-22	3	19		2	1	15	18
Total Consumption	978	374	99	99	77	54	392	2 075

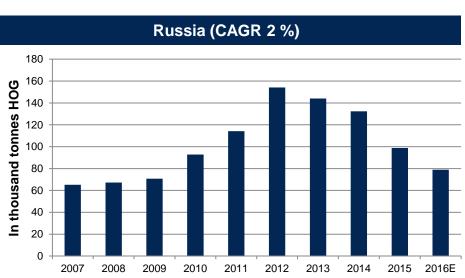
2015	EU	USA	Russia	Brazil	China	Japan	Other	Total Production
Norway	74 %	4 %	0%		3 %	4 %	16 %	100 %
Chile	8%	38 %	10 %	19 %	3 %	2 %	20 %	100 %
UK	73 %	10 %			9%	0%	8%	100 %
Canada		69 %			2 %	1%	29 %	100 %
Faroe Isl.	25 %	19 %	36 %		12 %		8%	100 %
Australia					14 %	2 %	84 %	100 %
Ireland	94 %						6%	100 %
USA		68 %					32 %	100 %
Other/re-export	-121 %	14 %	103 %		13 %	6%	85 %	100 %
<b>Total Consumption</b>	47 %	18 %	5 %	5 %	4 %	3 %	19 %	100 %

Source: Kontali

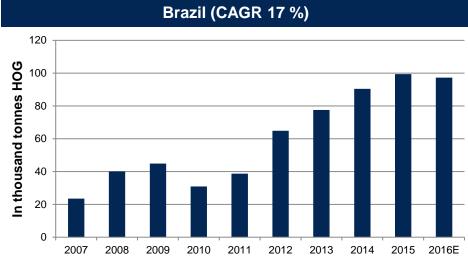












Source: Kontali

# **DEVELOPMENT OF KEY MARKETS**







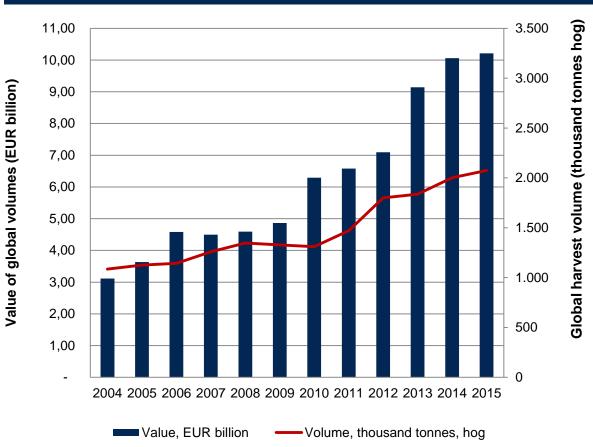
Source: Kontali





- Output has doubled
- Value (price\*output) has more than tripled

# Development in volume and value (price\*volume)

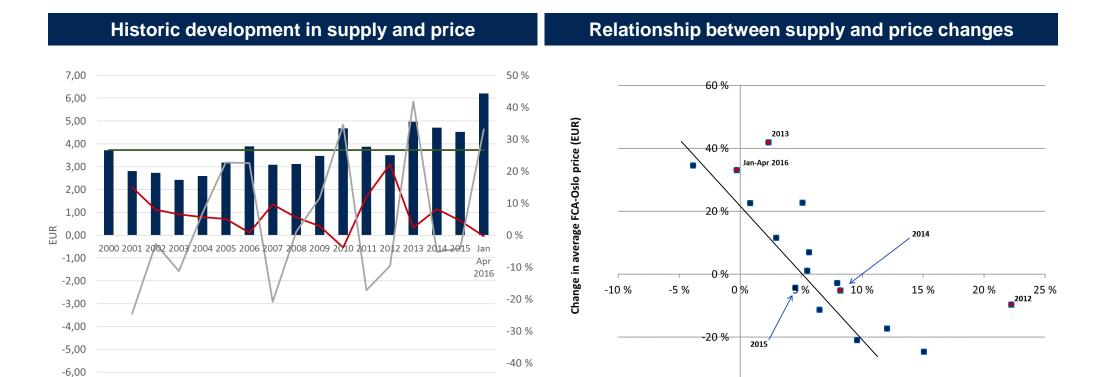


Source: Kontali

# HISTORIC PRICE SENSITIVITY TO SUPPLY CHANGES

—Average price (EUR) —Supply change —Price change (EUR)





-50 %

40 %

Global supply change

- Changes in global supply has been the most significant driver of price changes
- The market has historically been able to absorb about 7% supply increase at stable prices

Source: Kontali

-7,00



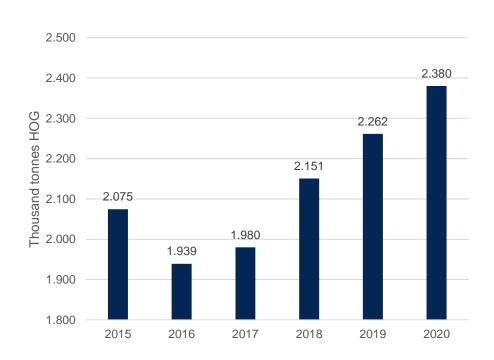
#### **FACTORS DRIVING HIGHER GROWTH**

- Lower sealice pressure Norway reduced treatment
- Faster development of alternatives to antibiotics, for control/combat of SRS - Chile
- Higher & faster than expected granting of development licences - Norway
- Positive sealice situation through 16/17, allowing for full, green "traffic-light" based capacity growth
- Improvement in survival/yields particularly in larger regions
- Implementation larger smolt taking place faster than anticipated

#### **FACTORS DRIVING LOWER GROWTH**

- Low and slow issuance of development licences Norway
- Continued high prevalence of SRS & sealice Chile Limiting earnings & cashflow
- Negative sealice-situation in 16/17, reducing "traffic-light" based capacity growth
- Set-backs linked to biology or fish-health related issues -Particularly Norway / Chile
- General deterioration in productivity factors, such as survival, yields etc

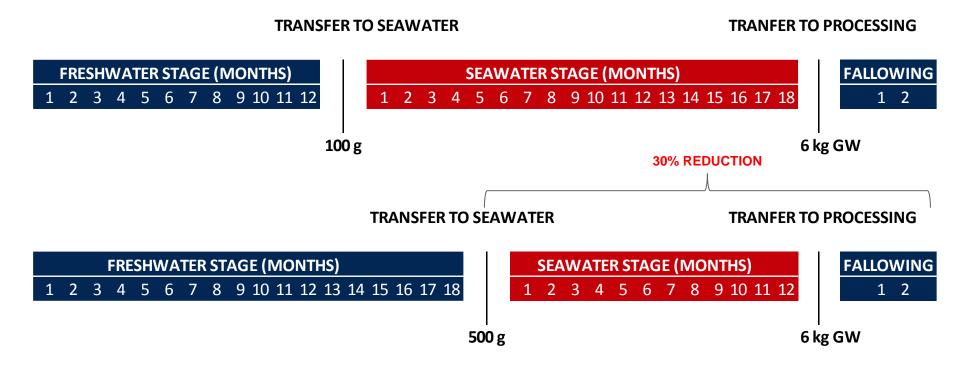
## Estimated supply 2015 – 2020 (HOG Farmed Atlantic Salmon)



Source: Kontali, Bakkafrost







- Allowing for~30% increased production capacity
  - De-bottlenecking of value chain cycle in sea reduced by ~5 months (~30%)
- Synchronised fallowing
  - Sites/companies in each area needs to implement new cycle simultaneously to achieve full capacity effect
- Reducing exposure to biological risks in the sea water environment
  - Both spring and fall releases exposed to one summer season



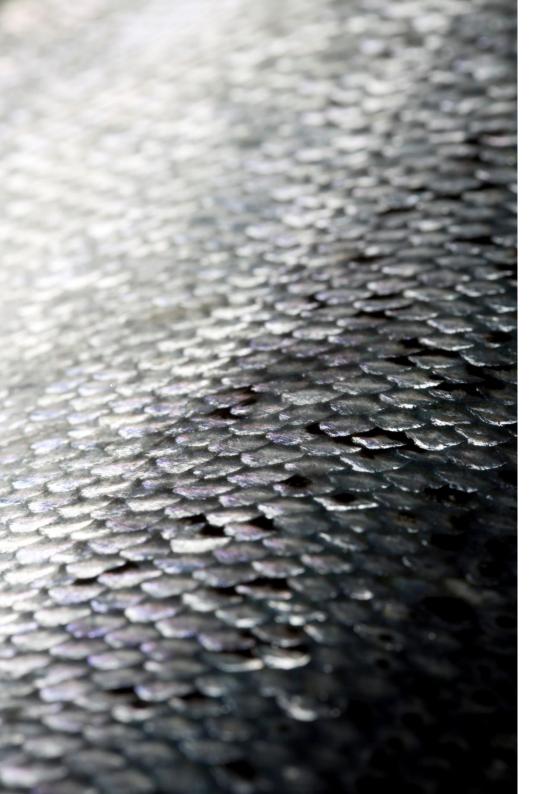






- Sea water licences/biological constraints represent bottlenecks for further growth across all regions
- Strong cash flows enables large R&D and capex project
- Large engineering resources available in Norway due to the low activity in the oil and gas industry
- Large uncertainty as to how well fish would adapt to new environment





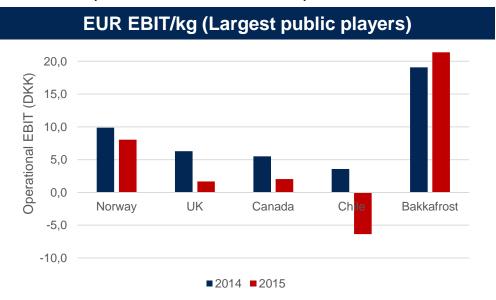


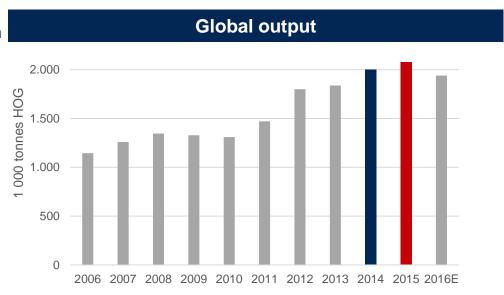
THE FAROE ISLANDS AND BAKKAFROST

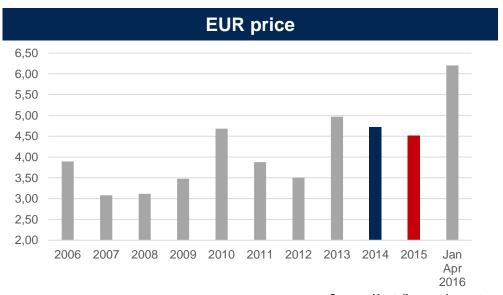


## RECORD PRICES, YET CHALLENGING TO RETAIN WINDFALL PROFITS

- Production has generally exceeded practical capacity given current technology, regulations, industry cooperation/ practice and pharmacy
- Pending progress in the constraining factors, nature responds by increased biological problems and in turn escalating costs
- The Faroe Islands implemented a robust, scalable regime pending its issues in the mid 2000's
- The Faroese production has hence become an exception and in a position to retain windfall profits





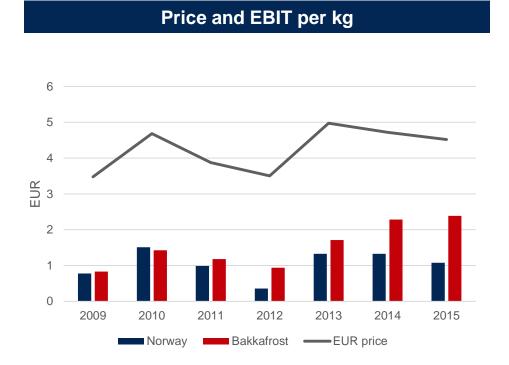


Source: Kontali, annual reports



## Margin diverged since 2010

- Compared to a large selection of production in Norway,
   EBIT per kg has diverged significantly since 2010
- The absolute improvement for Bakkafrost is a function of
  - Robust farming framework with ability to maintain biological control
  - Market recognition of high end product (price achievement)
  - Efficiency in the value chain



Source: Kontali, Annual reports

# BIOLOGICAL CONTROL – CRITERIA 1 A GOOD REGULATORY FARMING ENVIRONMENT



During the period 2001-2004 the Faroe Islands were severely struck by ISA outbreaks



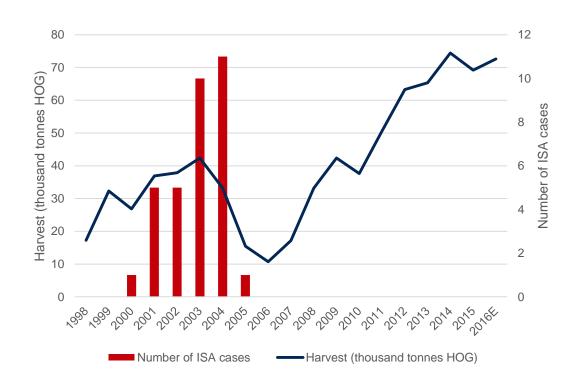
New legislation and regulation was introduced in 2003 known as "The Faroese Veterinary Model":

- One generation based farming model
- Fallowing periods between each generation
- Immunisation and vaccination programs
- Restricting movement of equipment and fish
- Density limits introduced
- Brood stock facilities allowed on land only
- Fish for harvest not allowed in open waiting cages at harvest station
- Minimum distances between farms and hatcheries
- Rules to fight and control sea-lice introduced



The Model has resulted in one of the most predictable fish production environments in the world with good KPI for salmon farming, such as FCR, Mortality and Growth rate

## Biological meltdown paved way for robust regulatory regime



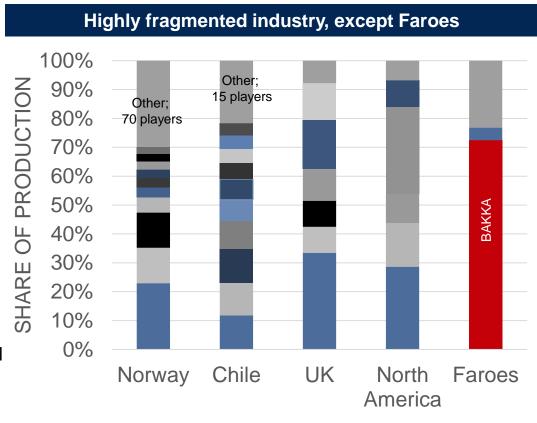
The mortality rate with the Faroese Veterinary Model has been between 5 and 10% compared to 20 to 25% before – despite the annual production has never been higher than now

Source: Bakkafrost, Kontali

# BIOLOGICAL CONTROL – CRITERIA 2 FEW PLAYERS IN EACH PRODUCTION REGION



- A tight regulatory regime is not enough
- A large number of decisions will always be left to the operators
- As opposed to most other industries, operators are directly exposed to each others behaviour
- Efficient production requires a high degree of cooperation in the waters, e.g.
  - Coordinated fallowing periods
  - Coordinated lice treatment in direction of current
- Hard to get «all the ducks in a row» as coordination will always carry a cost to some operator, e.g.
  - Requirement to await next generation to join new fallowing regime
  - Self reporting of disease in order to protect surrounding farms



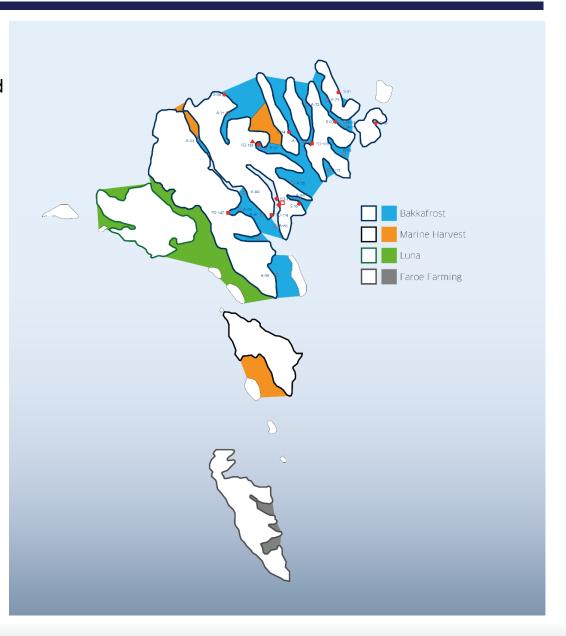
The "tragedy of the commons" is challenging to avoid in a fragmented industry

Source: Kontali

# BIOLOGICAL CONTROL – CRITERIA 3 MINIMISE EXPOSURE TO OTHER COMPANIES IN EACH PRODUCTION AREA



- Strong regulatory framework
- Few players to agree on coordination of unregulated matters – avoids "tragedy of the commons"
- Limited overlap of players within production zones
- Swaps have enforced each players "independence"
- Existing licenses are operated on a 12-year rolling lifespan system
- Automatic renewal unless
  - Failure to fulfill the veterinary conditions
  - Conflict with governmental or municipalities' planning areas
  - Conflict with animal welfare
  - Conflict with environmental protection
- License give right to utilise given area of fjords for farming fish
- No MAB, but strict regulative measures on farming activity maintaining environmentally sustainability





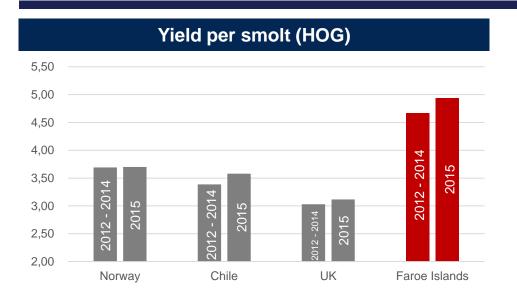
#### **Risks**

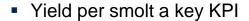
- Biological risk
  - Diseases, such as ISA, PD, AGD etc.
  - Sea lice
- Weather condition storms
- Price on salmon
- Geopolitical situation market access
- Fishery and quotas in the North Atlantic Ocean raw material for FOF segment
- Feed contaminants
- Financial risks
  - Foreign exchange risk
  - Credit risk
  - Counterparty risk
  - Liquidity risk



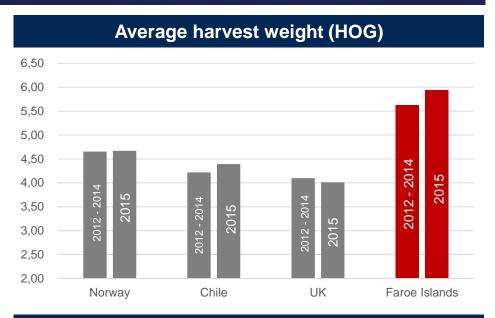


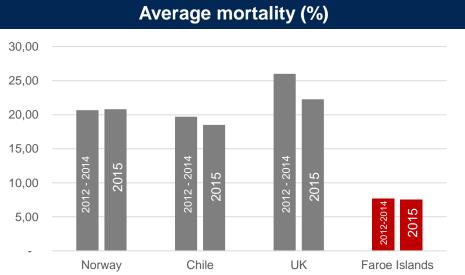






- Function of average harvest weight and mortality
- Faroe Island performs on both parameters

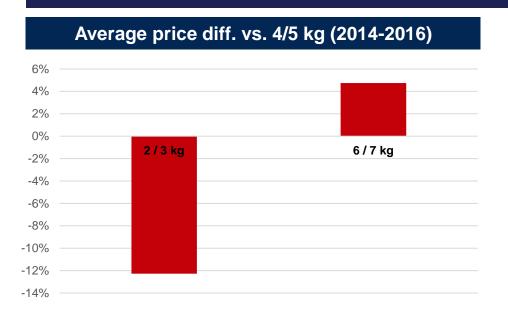




Source: Kontali

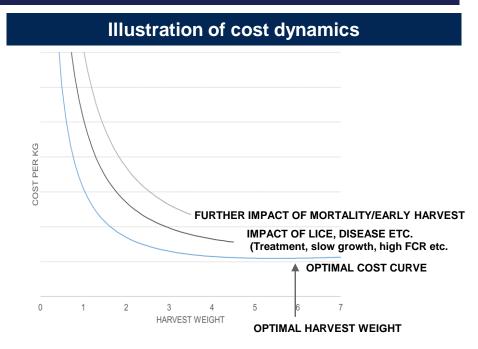


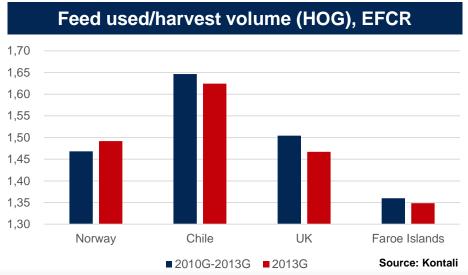






- Larger fish generally catches a price premium, early/accelerated harvest is punisher with discount
- Healthy fish keeps costs down
  - Low mortality
  - Less treatments, better feed conversion and faster growth
  - Fixed cost dilution with larger size

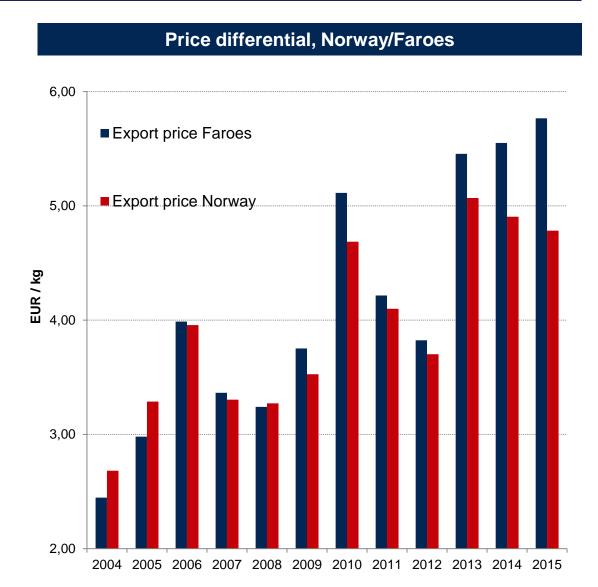








- Consistent large sized fish forms baseline for price premium
- Bakkafrost has further tailored its product for the premium market through
  - Investing in very high inclusion rates of marine raw materials
  - Development of a demand driven value added processing franchise
    - Including capability of "upgrading" parts of ~10% of fish normally sold at discount as "downgraded" due to skin scars, deformities etc.
- Superior market access as the Faroe Islands is rarely part of recurring trade sanctions/embargos/dumping duties etc.

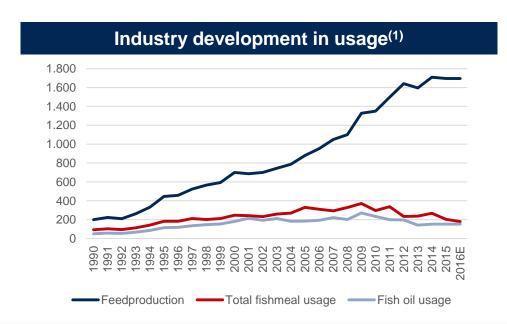


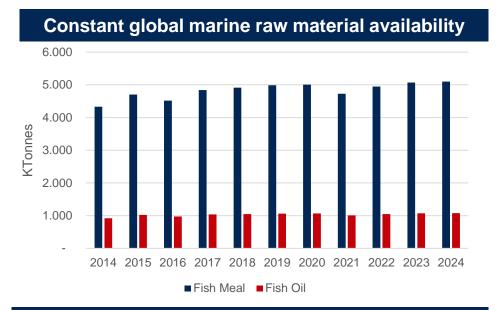
Source: Kontali

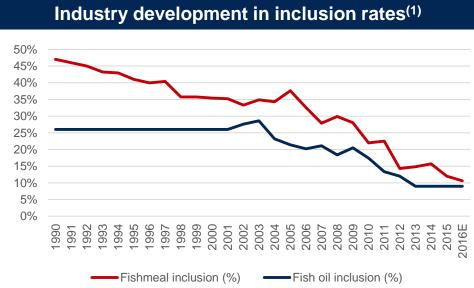




- Fish meal and fish oil key raw material for aquaculture (salmonids in particular)
- Extracted from wild catch (pelagic fish) with finite supply
- Growing demand requires reduced inclusion rates







Source: Holtermann Note: (1) Norway

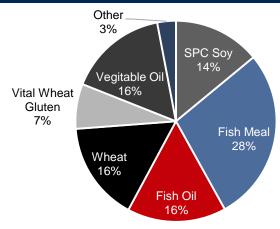




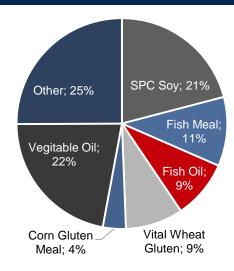
- Supply constraints makes fish oil and fish meal costly ingredients
- Keeping the diet closer to the natural diet of wild salmon provides measurable benefits
  - Healthier nutritional profile of end product
  - Superior meat structure
  - Higher production efficiency due to animal welfare has positive impact on non-feed cost elements



## Feed recipe Bakkafrost 2015



## Standard feed recipe 2016E<sup>(1)</sup>



Source: Holtermann, Bakkafrost Note: (1) Norway



- Local raw materials
- High marine ingredient in feed
- A different taste taste of the Faroe Islands
- Full traceability
- Certifications and quality systems
- Fish oil cleaned for pollutants



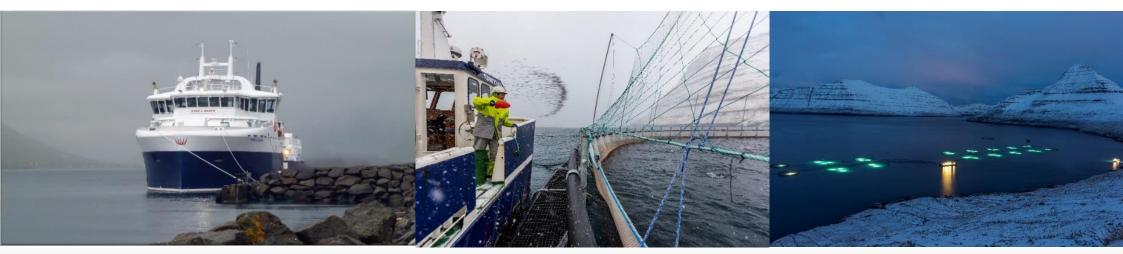






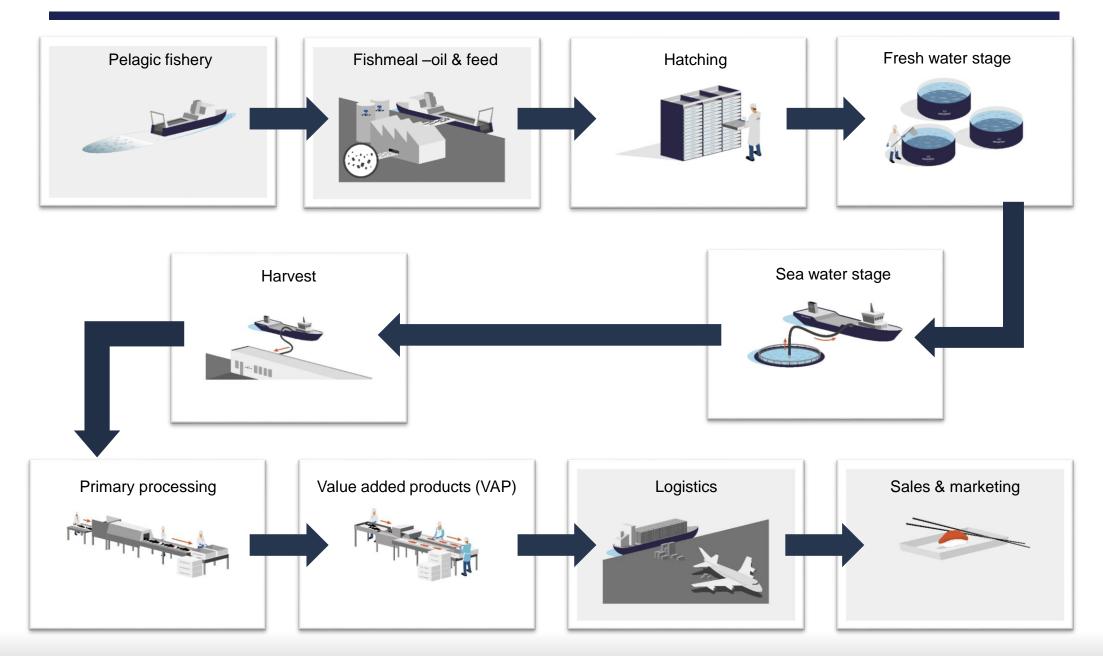






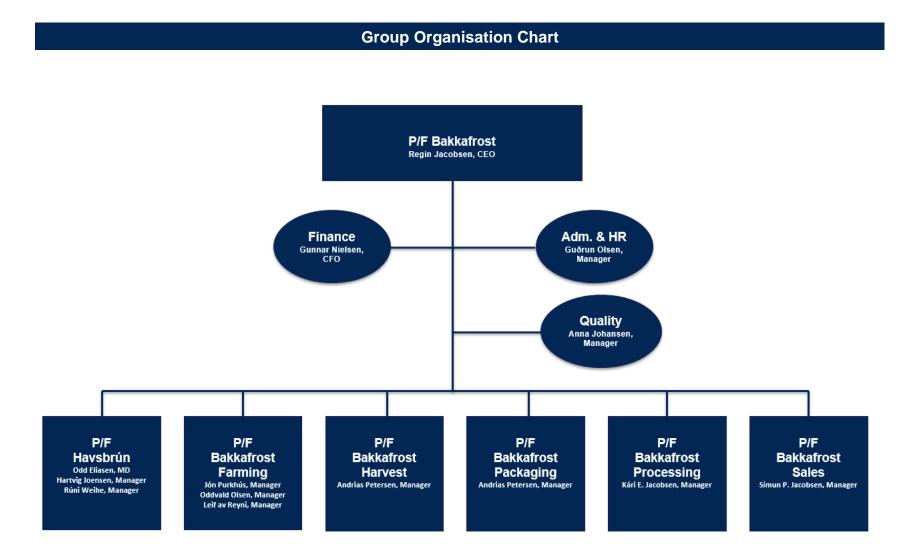
# **VERTICALLY INTEGRATED VALUE CHAIN**



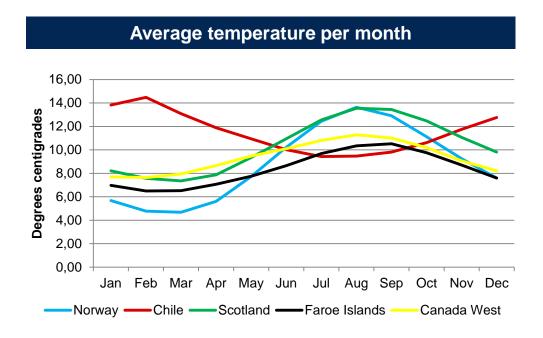


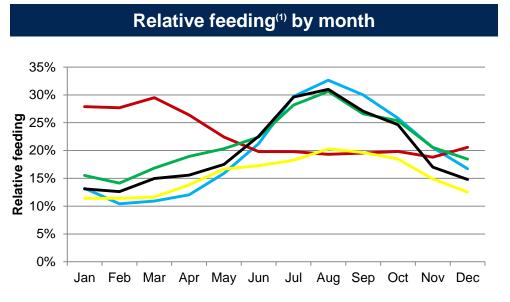












Source: Kontali

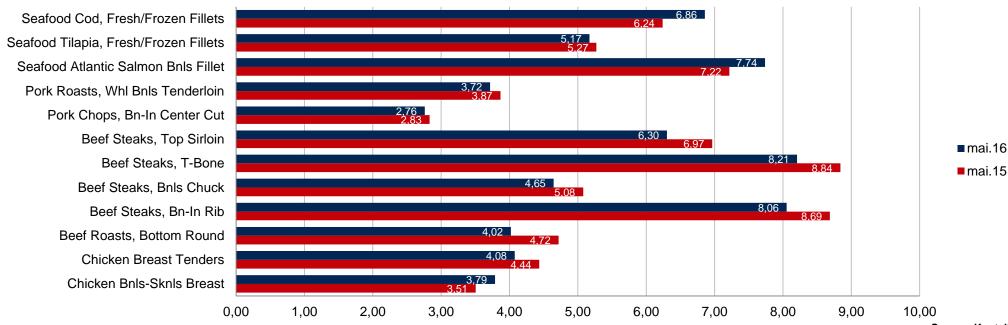
<sup>1)</sup> Feeding relative to biomass



**US - Retail prices** 

Source: Urner Barry's Weekly Retail Summary

Avg. \$/lb		01.05.2015	01.05.2016
Chicken	Bnls-Sknls Breast	3,51	3,79
	Breast Tenders	4,44	4,08
Beef	Roasts, Bottom Round	4,72	4,02
	Steaks, Bn-In Rib	8,69	8,06
	Steaks, Bnls Chuck	5,08	4,65
	Steaks, T-Bone	8,84	8,21
	Steaks, Top Sirloin	6,97	6,30
Pork	Chops, Bn-In Center Cut	2,83	2,76
	Roasts, Whl Bnls Tenderloin	3,87	3,72
Seafood	Atlantic Salmon Bnls Fillet	7,22	7,74
	Tilapia, Fresh/Frozen Fillets	5,27	5,17
	Cod, Fresh/Frozen Fillets	6,24	6,86



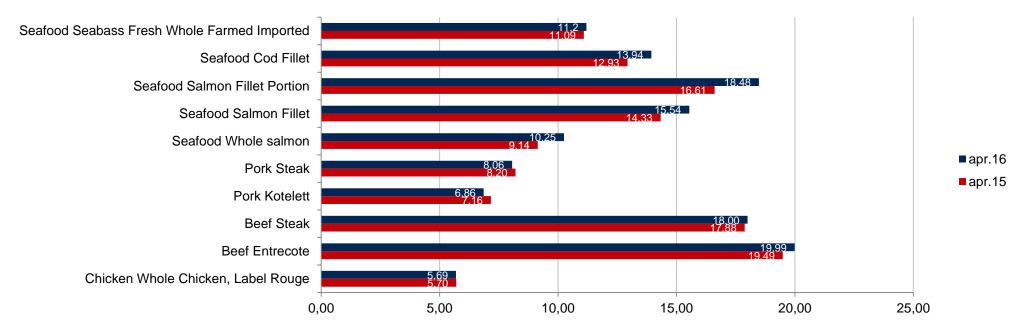
Source: Kontali



France - Retail prices

Source: SNM

Avg. €/Kg		01.04.2015	01.04.2016
Chicken	Whole Chicken, Label Rouge	5,70	5,69
Beef	Entrecote	19,49	19,99
	Steak	17,88	18,00
Pork	Cutlet	7,16	6,86
	Steak	8,20	8,06
Seafood	Whole salmon	9,14	10,25
	Salmon Fillet	14,33	15,54
	Salmon Fillet Portion	16,61	18,48
	Cod Fillet	12,93	13,94
	Seabass Fresh Whole Farmed Imported	11,09	11,2



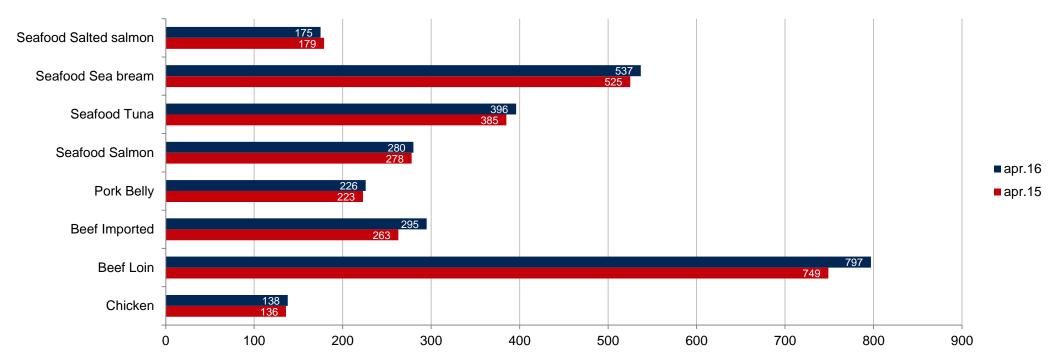
Source: Kontali



Japan - Retail prices

Source: MAFF

Avg. Yen/100g		01.04.2015	01.04.2016
Chicken		136	138
Beef	Loin	749	797
	Imported	263	295
Pork	Belly	223	226
Seafood	Salmon	278	280
	Tuna	385	396
	Sea bream	525	537
	Salted salmon	179	175



Source: Kontali



- Entire value chain is certified according to the GlobalGAP standard
  - Global GAP is an international standard which focuses on
    - Food safety throughout the whole production (based on HACCP)
    - Fish welfare
    - Health, safety and minimizing the impact on the environment
  - The entire value chain is Global GAP certified; including feed production, hatcheries, all our sea sites, our harvesting and processing plant

#### **Furthermore**

- The VAP production is certified according to the BRC and IFS standards (food safety standards)
- The Harvest and VAP production furthermore hold the ASC CoC certification
- Havsbrún, the meal, oil and feed production, holds multiple certifications, incl. ISO9001:2000, GMP+ standards and the IFFO RS certification
- 1 farming site (Gøtuvík) ASC certified and the next to be certified mid June



### **ASC SERTIFICATION PROCESS**



- The Aquaculture Stewardship Council (ASC) has defined a certification system together with WWF
  - Objective to minimize or eliminate the key negative environmental and social impacts of salmon farming
- Difference from other standards:
  - Measureable parameters /common indicators
- Bakkafrost had its first site certified in 2015 and expect all sites to be certified by 2020
  - 2015: First certification A 25 Gøtuvík
  - 2016: A-06 Gulin already audited, expected certification mid 2016
  - 2017: A-57 Fuglafjørður og A-71 Funningsfjørður
  - 2018: A-12 Kunoyarnes



### **ASC SERTIFICATION PROCESS**



- The standard has 7 main principles/criteria with key indicators
  - 1. Legal compliance (obeying the law, the legal right to operate)
  - 2. Preservation of the natural environment and biodiversity
  - 3. Preservation of water resources
  - 4. Preservation of diversity of species and wild populations, e.g. preventing escapes
  - 5. Responsible use of animal feed and other resources
  - 6. Animal health no unnecessary use of antibiotics and chemicals
  - 7. Social responsibility, e.g. no child labour, health and safety of workers, freedom of assembly, community relations
- Main practical implementation challenges/process changes include:
  - Compliance to threshold of 9 lethal incidents marine mammals/birds per 2 years
    - Requires diligence wrt. entaglement etc.
  - Reduce copper levels by discontinuing copper impregnation of nets
  - Compliance to tight upper limit for parasitic treatment index through:
    - Bigger smolt size to reduce exposure to biological threats in sea water stage
    - Non medicinal solution, e.g. fresh water treatment in new well boat, lumpfish, thermolicer





- The construction teams have had quality management as an integral part of the ongoing construction projects in order to secure optimal adaptation to the various certification criteria
  - Bakkafrost has a central quality management team, which has supported the implementation
- Bakkafrost has initiated a number of investments aimed at improving quality, biosecurity and ability to rapidly solve undesired events.
   Investments are also aimed at reducing emissions and improving HES factors and general efficiency
- Examples within farming and fish transport:
  - Larger sea water farming cages resulting in lower density
  - Central surveillance of oxygen measurement including alarms, in order to improve reaction time when low oxygen levels are measured
  - Gradual phasing out the use of cobber impregnated nets
  - Improved well boat capacity
    - Reduced handling of fish, which in turn reduces stress levels and improves the quality of animal welfare and the quality of the product
    - Efficient lice filters





- Examples within primary processing and VAP:
  - New electric stunning system
  - Improved cooling chain
  - Optimal utilisation of gutting machines through sorting of based on sizes
  - Reduced risk of microbiological contamination through securing appropriate production flow
    - Hygienic design
    - CIP cleaning
    - In house styropor box production
  - Integrated Innova quality module
    - Electronic registration
    - Eases possibility to run trend analysis for optimisation, focus areas and traceability
  - Green profile
    - No transport of flamingo boxes and plastic fish boxes between sites
    - Use of surplus heat from the styrofoam plant
    - Disinfection of surplus water

